



## anusha yadav / profile <sup>2015</sup>

### **Expertise**

Communication Design . Photo Archivist . Photographer . Curator

Founder, The Memory Company

[[www.thememorycompany.org](http://www.thememorycompany.org)]

Founder, Indian Memory Project

[[www.indianmemoryproject.com](http://www.indianmemoryproject.com)]

Photography

[[www.anushayadav.com](http://www.anushayadav.com)]

Publications, Brand & Advertising Design - Supporting Portfolio

[[www.coroflot.com/anushayadav](http://www.coroflot.com/anushayadav)]

### **Accolades**

*2015*

Instagram Guest Curator, The New Yorker, USA

*2014*

Innovator of the Year - India Today Women's Summit

*2013*

Winner, [Online Influence Category] - L'Oreal Paris Women Achiever's Award

Honorary Mention [Digital Communities Category] Prix Ars Electronica

### **CURATION/Commission**

- The Photograph is Proof,  
*Select Crime Images and narratives from 19th-20th century*  
Format International Photography Festival, United Kingdom. 2015

### **PHOTOGRAPHY / Commissions**

- Studio Portraits - Baldor Technologies, Mumbai
- Life of Adidas Mumbai Edition . Melville Design/Adidas, Germany
- Portraits of a City - Szene Salzburg, Austria
- Portraits - Empowered Women of India . Vodafone Foundation, Mumbai
- India 9-5/Cochin - Mid Day/Tasveer Gallery
- Portrait - Verve Magazine, Mumbai
- Portraits - Horlicks / JWT, New Delhi
- On the set - Fresh Water Films, Mumbai
- Street Image - thewire.in, Mumbai
- Portrait- Platform Magazine
- Portraits - Times of India
- Product Shots - The Indian Bean, Mumbai
- Event Photography - Jumpstart / German Book Office, New Delhi
- Product Shots - Digital Well Being Labs, London
- Portraits - Design 4 Social Change, London
- Portraits - CNNgo.com
- Location Stills - CNNgo.com
- Portraits - Nat Geo/Fox Channel, New Delhi
- *Individuals Commissions [23]*

### **PHOTOGRAPHY / Exhibitions**

Photography is not an Opinion . Curated by Sunil Gupta & Veerangana Solanki  
22 Contemporary Women Photographers . Jehangir Art Gallery, Mumbai

Growing up in India . Curated by Dinesh Khanna  
UCLA Mondavi Gallery, USA

Delhi Photo Festival 2010/2011

Portraits of a City (Public Art)  
Szene Salzburg, Salzburg Austria / Re-displayed by Embassy of Austria  
Dhoomimal Art Center, New Delhi

### **Photography / Exhibitions cont'd**

India 9-5 (Group Show)

Mid Day/ NCPA Gallery in Mumbai,

Tasveer Gallery, Bangalore, Art Motif Gallery in New Delhi

Home and Away

Home an Irrevocable Condition (Group Show). Curated by Sunil Gupta

Vadehra Gallery, New Delhi

### **INDIAN MEMORY PROJECT / Exhibitions**

Something I Have Been Meaning To Tell You.'

Group Show . Curated by Sunil Gupta

Vadehra Gallery, New Delhi.

Workers Museum, Johannesburg, South Africa

Memorabilia

Group Show . Curated by Lina Vincent Suresh

Gallery Sumukha, Bangalore

Sensorium Festival

Group Show, Curated by Prashant Panjiar

Sunaparanta Arts Center, Panjim Goa

### **Communication/Publication/Advertising Design / Commissions**

- Advertising Campaign Design - Disney India

- Identity Design - Chemould Prescott Road, Mumbai

- Coffee Table Book Design - Welspun, India

- Art Catalogue Design - Chemould Prescott Road, Mumbai

- Biography Book Design - Welspun, India

- Newsletter Design - German Book Office, Frankfurt/New Delhi

- Catalogue Design - Berggruen Hotels

- Other clients - Wipro, Wadia Group, Bombay Dyeing, IOC, Silks and More, JM

Financials – Chatterjee and Lal Art Consultants/Gallery, Murjani Group, Pankaj Phadnis-

Author, Grey Worldwide, Law & Kenneth, Dabur, Publicis India, Nestle Foods, Alliance Legal,

FHF Film productions, Microsoft, In Unison, Digital Well being Labs, Nokia International, Wills

Lifestyle, TATA Enterprises, Unilever, Contact Press Images, NYC, Bowrings Auctioneers, Nyasa

Furnishings, Apeejay Group, Bridal Asia, Interiors Espania, Miditech Television Production,

McKinsey, Reckitt and Coleman, Bacardi, Perfetti, Coke, Adidas India, India Today Group, Pepsi

Foods, British Airways, Amadeus, FotoMedia, Indian Artists Association, Ascending Orders

- NYC, Attic Fashion Store, Eurobike, Delhi-London, JP Hotels, Agra, Tata ELXSI, Solana

Jewellery, Raasta Garments, Shama's Angels, Dinesh Khanna, Gallery Post, Microsoft, Positive

Moves Consulting, Cadbury, Mother Dairy, Shobha Real Estate.

**Communication/Publication/Advertising Design** / *Employed or Contract*

Lowe Partners World Wide

Maruti, Omax, Tanishq, Bharat Petroleum, St. Gobain, Titan, Axe, ICICI

PhotoInk, New Delhi

9/11 Photography Show. United Nations Development Programme, Apeejay Group

Gopika Chowfla Graphic Design. New Delhi

Nirulas, Oxford Book Store, Oberoi Hotels, Park Hotels, IPAN

McCann Erickson Advertising Private Limited, New Delhi

Perfetti, Reckitt & Coleman, Nestle, Bacardi, Durex

Asia Cybernet Limited. New Delhi

RK Swamy / BBDO Advertising Private Limited, New Delhi

Adidas, Cosmopolitan, Radico Khaitan

Enterprise Advertising, New Delhi / Bangalore

Standard Chartered, Titan, Usha Khaitan

***Speaker / Presenter / Panelist***

**INTERNATIONAL**

Royal Ontario Museum . Toronto Canada

Ryerson University, Toronto, Canada

When Nations Remember, Singapore Library Board, Singapore

The Art House, Singapore

Central St. Martins College of Art & Design, London

University of Surrey, London

INDIA-AFRICA Festival, Johannesburg. South Africa

Citizens Archive of Pakistan, Alchemy Festival, UK

**NATIONAL**

India Cultural Lab, Godrej Industries, Mumbai

Tarq Gallery, Mumbai

Open Show, New Delhi

Fstop, Ahmedabad

Delhi Photo Festival, New Delhi

Fellow/INK Conference (in association with TED)

Chhaya, International Conference on Photography of India, NID. Ahmedabad

INK Talks (in association with TED) RVCE Bangalore

Hri Archiving Conference, Bangalore

United Arts Fair, New Delhi

D.Noise Design festival, Jaipur

Kashish Film Festival, Mumbai

Bombay Photographers Club

*Speaker / Presenter / Panelist Cont'd*

Queer Archives, Bangalore  
TedxGateway, NCPA, Mumbai  
Publisher's Next Conference, Goa  
Wanted : Conservation of Photography Symposium  
Lit.Mus Conference, Bangalore  
Conservation of Photography. Max Mueller Bhavan  
University of Surrey, London  
ISDI, Mumbai  
Pune Design Festival, Pune  
Chandigarh Literature Festival, Chandigarh

**GUEST CURATOR**

- The New Yorker, New York  
- DNA Newspaper column Mumbai - Cabinet of Curiosities

**Education**

- Batch of 1992 . MGD School, Jaipur (Rajasthan, India)  
- Batch of 1997, National Institute of Design, Ahmedabad India . Communication Design  
- Vocal Indian Classical Music - Visharad. 1991  
- Trained in Kathak & Rajsthani Folk Dance

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